

Micro Persuasion

Steve Rubel explores the impact of digital trends on business, culture, media and marketing.

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Monday, September 05, 2005

● CBS Signs Dana Greenlee to Podcasting Deal

CBS has signed Dana Greenlee to podcast for the Tiffany network's web site. Dana was one of many who answered a casting call. Dana has been in radio for years and most recently served as co-host of the six-year-old WebTalk Radio show. He own podcast is called "Boston Illegal Podcast." An announcement is expected on September 12, according to a source close to Ms. Greenlee.

Technorati Tags: [CBS](#), [TV](#)

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